

aca
2023
BALTIMORE
JULY 7 - 11, 2023



*73rd Annual Meeting of the American Crystallographic Association
July 7-11, 2023 / Baltimore, Maryland USA*

Prospectus: Sponsorship, Advertising & Exhibiting



You are cordially invited to join the ACA at the 73rd Annual Meeting in Baltimore, Maryland!

The ACA is excited to announce the 73rd Annual Meeting of the American Crystallographic Association (ACA2023), taking place in Baltimore, Maryland from July 7 –July 11, 2023. After an incredible return to in-person meetings in 2022 we are excited to convene again!

For exhibitors and sponsors, ACA2023 will offer unique opportunities for unparalleled engagement with an international forum of scientists of all career levels. This must-not-miss opportunity will showcase your products and services, help you build strong relationships with our members and attendees.

A photograph of a diverse group of people seated in rows, attending a conference or meeting. Many individuals are wearing face masks and green lanyards. The setting appears to be a large hall with a light-colored wall in the background. The image is slightly blurred, emphasizing the text overlay on the right.

About us...

ACA members, meeting attendees and social followers include grad students, post-docs, teachers, professors and established scientists. The ACA currently has a membership of over 1,200 international members. The ACA's social media presence is increasing every day with the ACA website averaging over 6,000 hits per month.

Stats...

YEAR	LOCATION/FORMAT	TOTAL ATTENDANCE	REGULAR ATTENDEES [LEADERS/DECISION MAKERS]	POSTDOCS	STUDENTS	OTHER
2018	Toronto, Canada	663	349	93	127	94
2019	Covington, Kentucky	567	350	62	80	75
2020	All Virtual	604	286	108	108	25
2021	All Virtual	629	355	109	139	26
2022	Portland, Oregon	480	304	53	88	35

As a sponsor, exhibitor or advertiser at one of the largest gatherings of structural scientists in North America, ACA2023 gives you the chance to showcase your technology, equipment, and solutions for numerous curious and motivated scientists. This unique networking opportunity only comes along once each year. Sign up now to join us!

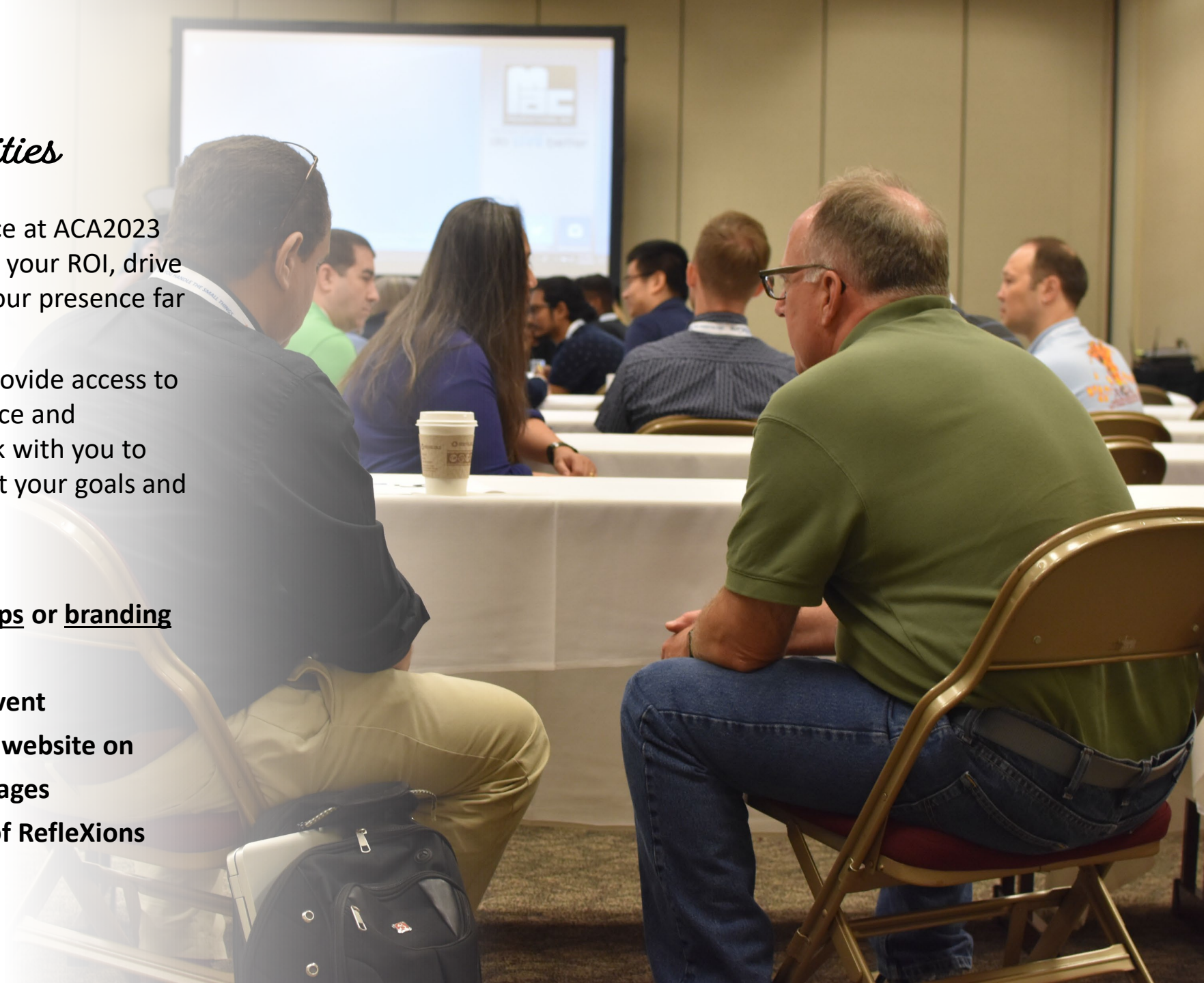
Partnership Opportunities

Take full advantage of your presence at ACA2023 by partnering with ACA to enhance your ROI, drive traffic to your booth, and extend your presence far beyond exhibit hours.

Every opportunity is designed to provide access to a targeted audience from the science and technology community. Let us work with you to customize a branding program to fit your goals and budget.

All booth reservations, sponsorships or branding opportunities include:

- Recognition on signage during event
- Logo with hyperlink to company website on Annual Meeting and Exhibit webpages
- Recognition in the winter issue of RefleXions





Location

Baltimore Marriott Waterfront
700 Aliceanna St, Baltimore, MD 21202

*Schedule**

**Tentative & Subject to Change*

Workshops & Opening Reception: Friday, July 7, 2023

Sessions Day One: Saturday, July 8, 2023

Sessions Day Two: Sunday, July 9, 2023

Sessions Day Three: Monday, July 10, 2023

Sessions Day Four & Banquet: Tuesday, July 11, 2023

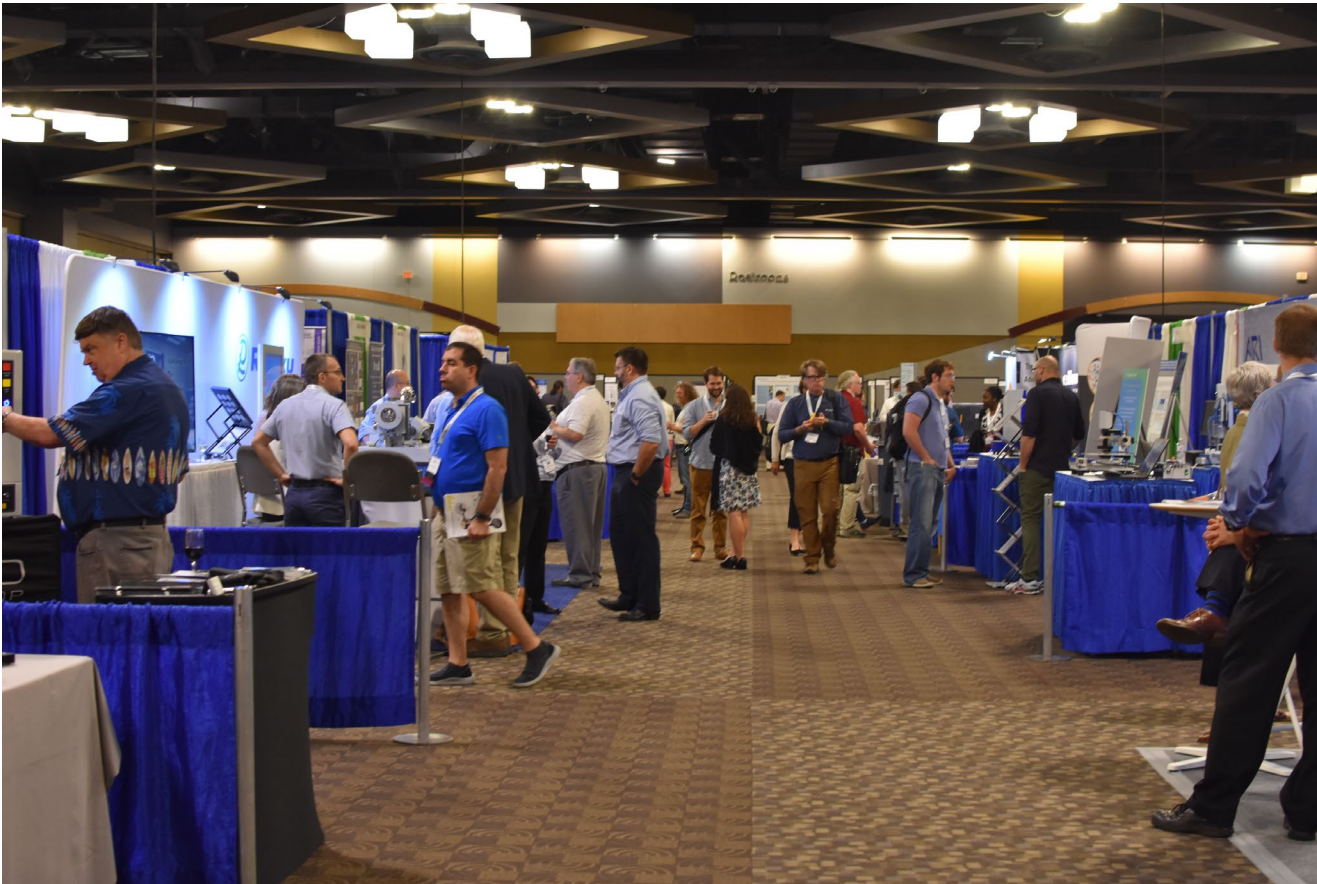
Future Planning Meeting: Wednesday, July 12, 2023



Exhibit Show Schedule

Thursday, July 6, 2023:	Move In
Friday, July 7, 2023:	Opening Reception 7:30 PM – 10:30 PM ET
Saturday, July 8, 2023:	10:00 AM - 12:00 PM ET Closed for Lunch from 12 2:00 PM - 7:30 PM ET
Sunday, July 9, 2023:	10:00 AM - 12:00 PM PE Closed for Lunch from 12 2:00 PM - 7:30 PM ET
Monday, July 10, 2023:	10:00 AM - 12:00 PM ET Closed for Lunch from 12 2:00 PM - 7:30 PM ET
Tuesday, July 11, 2023:	Tear Down

<i>2023 Booth Rate</i>	Non-Member	Diamond Corporate Member	Ruby Corporate Member	Emerald Corporate Member
Standard 10'x10' Non-Corner Booth (1)	\$2,500	\$1,250*	\$2,000*	\$2,250*
<i>*Corporate member discount applies only to the first booth purchase.</i>				



For Information on For-Profit Exhibiting:

Dan Cooke

ACA 2022 Exhibit Sales and Manager

Director, Exhibit & Advertising Sales

AIP Publishing

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For Information on Non-Profit Exhibiting:

Kristin H. Stevens

ACA Executive Director

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Workshop & Session Sponsorship Benefits

DIAMOND LEVEL \$5,000+	RUBY LEVEL \$2,500-\$4,999	EMERALD LEVEL \$1,000-\$2,499
Company logo with link on Annual Meeting homepage	Company logo with link on Annual Meeting homepage	Company logo with link on Annual Meeting homepage
Recognition by session chairs during the sponsored session	Recognition by session chairs during the sponsored session	Recognition by session chairs during the sponsored session
Company logo on introductory/intermission slides of supported sessions	Company logo on introductory/intermission slides of supported sessions	Company logo on introductory/intermission slides of supported sessions
One “Sponsored Content” Email to Attendees	One “Sponsored Content” Email to Attendees	XX
One full page color ad in an issue of ACA RefleXions	One half-page, color ad in an issue of ACA RefleXions	XX

Sponsoring the ACA Annual Conference builds visibility for your brand and connects you with attendees.

The more sessions sponsored, the bigger the audience reached.

Sponsor as many sessions or events at whatever amount fits your budget! The total is used to determine your sponsorship level.



Sessions*

**All session titles are tentative and subject to change.*

TR From Atoms to Cells – Electron Microscopy for Structure Solution

1.1.1 Alternative methods to predict and solve crystal structures

1.1.2 Data Analysis Software

1.1.3 Opening the black box of neutrons

1.1.4 Multi-modal experiments/ancillary capabilities

1.1.5 Crystal Growth

1.2.1 Exploring structure through complex modeling of multimodal experiments

1.2.2 Complementary methods to study metalloenzymes

1.2.3 Creating Function Through Intentional Solid-State Structural Design

1.2.4 Small Angle Scattering To Characterize Structurally Complex Materials

1.2.5 Handling High Data Rates

2.1.1 Cool Structures I

2.1.2 Structures from Artificial Intelligence

2.1.3 New developments in cryoEM and cryoET

2.1.4 Automation in software, hardware and data processing

2.1.5 DEI: expanding access & opportunities in structural science

2.2.1 Cool Structures II

2.2.2 Artificial Intelligence, Machine Learning, and Other Data Science

Techniques Applied to Structure Determination, materials characterization, experiment control and data analysis

2.2.3 Structural Biology in Space

2.2.4 Machine learning in cryo-EM

2.2.5 Serial Crystallography

2.2.6 Enzyme allostery

2.3.1 Career Odysseys

3.1.1 Total Scattering: Applications and advances in complex materials.

3.1.2 Quantum crystallography I

3.1.3 Updates from structural genomics

3.1.4 Small Molecule MicroED I - Expanding Possibilities and Implementation

3.1.5 New Sample preparation technology for cryo-EM and cryo-ET

3.1.6 Validating models from the data, other data, and theory

3.2.1 Quantum crystallography II

3.2.2 Structure-property relationships of energy materials/Energy density, sustainability

3.2.3 Small Molecule MicroED 2- Expanding Possibilities and Implementation

3.2.4 Complementary BioSAXS and BioSANS Sample Environments

3.2.5 Hot Structures

3.2.6 Structure of nucleic acid

3.3.1 Would You Publish This?

4.1.1 The Economics of Structural Science, in Memory of Carlos Murillo

4.1.2 SAS in Vaccines and Drug Delivery Systems

4.1.3 Structure Based Drug Design

4.1.4 One Weird Trick

4.1.5 Exploring Intermolecular Forces and Interactions

4.1.6 Magnetism, symmetry, and electronic correlations in topological materials and other quantum systems.

4.2.1 Small Molecule Crystal Structures in Drug Product Design

4.2.2 The Future of Light Sources

4.2.3 Computational techniques for SAS

4.2.4 Electron Tomography

4.2.5 Microcrystal Electron Diffraction of Proteins (MicroED)

4.2.6 General Interest

Workshops available for sponsorship will be shared at a later date.

Reminder!

All sponsorships include:

- Recognition on signage during event*
- Logo with hyperlink to company website on Annual Meeting webpages*
- Recognition in the winter issue of Reflexions*

Previous Sponsors



Thank you



Branding Opportunities



2022



We will be starting the
formal program after
dinner at 8:30 PM

PGM



Opening Reception Sponsor \$5,000
(Three Opportunities)

In addition to recognition on the ACA meeting site, your company will receive recognition at the opening reception.

Includes recognition on the ACA meeting site, mention at the keynote session and recognition on the digital signage at the meeting.



Badge-Holders/Lanyards \$3,500

(One Opportunity)

The badge-holder/lanyard sponsor will have the opportunity to be prominently feature their logo, in addition to the ACA logo, on all lanyards.

Poster Pin Station \$3,000

(One Opportunity)

Share your company logo or advertisement on each panel at all three poster sessions.

Three Minute Thesis Prize Sponsor \$500

(One Opportunity)

In addition to recognition on the ACA meeting site, your company will receive recognition at one of the most popular events at an ACA annual meeting.

[Option to provide literature and giveaways during sponsored event at the sponsor's expense and requires pre-approval]

Coffee Break Sponsor \$5,000

(Three Opportunities)

Show your support of ACA by sponsoring the coffee sessions (AM and PM) which includes digital signage recognition on the ACA meeting site, tabletop recognition and one thank you slide during the banquet as well as four complimentary banquet tickets.



YSIG Mixer \$2,000

(One Opportunity)

In addition to recognition on the ACA meeting site, your company will receive recognition at the YSIG Mixer.

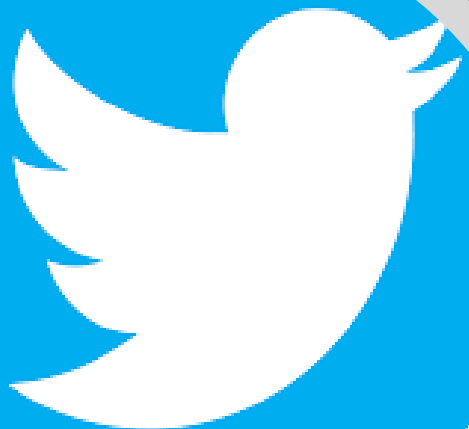




Closing Banquet Sponsor \$5,000 (Three Opportunities)

In addition to recognition on the ACA meeting site, your company will receive recognition at one of the most popular events at an ACA annual meeting: the closing banquet.

Includes recognition on the ACA meeting site, tabletop recognition and one thank you slide during the banquet as well as four complimentary banquet tickets.



Advertising & Social Media

Slideshow Advertisement \$1,000 each

With an expected attendance of more than five hundred scientists and students from over thirty-five different countries, the ACA Annual Meeting provides a unique set of networking and advertising opportunities. The ACA2023 Annual Meeting website provides imperative and timely information to attendees, sponsors and exhibitors in connection with the conference. **Reach this audience and advertise on the annual meeting website for 2021 for \$1,000 USD! Your advertisement and link will appear on the meeting website slider from the date of purchase until September 1, 2023.** Ads should be 200x200px and should be uploaded as a jpeg file.

Social Media Posts \$2,000 each

- Post appears on ACA's official Twitter and Facebook accounts
- 280 character limit for each post
- Requires pre-approval by ACA HQ

Maximize Your Investment

Save money on your exhibit booth and show your support of the ACA: become a corporate member. Whatever your goal or level of financial commitment the ACA has an opportunity for you to connect with our audience and membership.

All levels of corporate membership incorporate web and print marketing and includes **exhibit show discounts!**



Diamond Corporate Membership Annual Meeting Benefits*	Ruby Corporate Membership Annual Meeting Benefits*	Emerald Corporate Membership Annual Meeting Benefits*
50% off one booth @ ACA2022	20% off one booth @ ACA2022	10% off one booth @ ACA2022
Preference in selection of exhibit space	Preference in selection of exhibit space	Preference in selection of exhibit space
Year-round advertisements/visibility	Year-round advertisements/visibility	Year-round advertisements/visibility
Complimentary job postings, press releases and event listings	Complimentary job postings, press releases and event listings	Complimentary job postings, press releases and event listings
\$2,200 Per Calendar Year	\$1,800 Per Calendar Year	\$900 Per Calendar Year

*Go to <https://acas.memberclicks.net/corporate-membership> for the exact list of benefits.

Virtual Pivot

The ACA reserves the right to move to conference to a virtual only experience if deemed necessary for the safety of all stakeholders. Sponsor payments will be applied to virtual conference and sponsors will be notified.

Payment

- All prices are listed in US dollars.
- All payments must be made in US dollars.
- Bank Transfers require ACA pre-approval and will include a \$35 processing fee.
- Checks and credit card payments will be accepted

Contact Us

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