



**ACA 2022**  
PORTLAND

**Prospectus: Sponsorship, Advertising & Exhibiting**

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**ACA: The Structural Science Society**

**72nd Annual Meeting of the American Crystallographic Association**

**July 30 – August 2, 2022 | Portland, Oregon**



## ***WHEN***

July 30 – August 2, 2022

## ***WHERE***

Portland Marriott  
Downtown Waterfront

1401 SW Naito Pkwy  
Portland, OR 97201  
Phone: (503) 226-7600

## ***You are cordially invited to Join the ACA at the 72<sup>nd</sup> Annual Meeting in Portland, Oregon!***

The ACA is thrilled to announce the 72<sup>nd</sup> Annual Meeting of the American Crystallographic Association (ACA2022), taking place in Portland Oregon from July 30 – August 2, 2022. After two years of uncertainty around the world, we are excited to convene our professional community! While the details are still being finalized, for the first time ever the ACA will offer both a full in-person as well as a virtual conference experience in 2022\*.

For exhibitors and sponsors, ACA2022 offers unique opportunities for unparalleled engagement with an international forum of scientists of all career levels. This must-not-miss opportunity will showcase your products and services, help you build strong relationships with our members and demonstrate your commitment to the ACA and structural science.

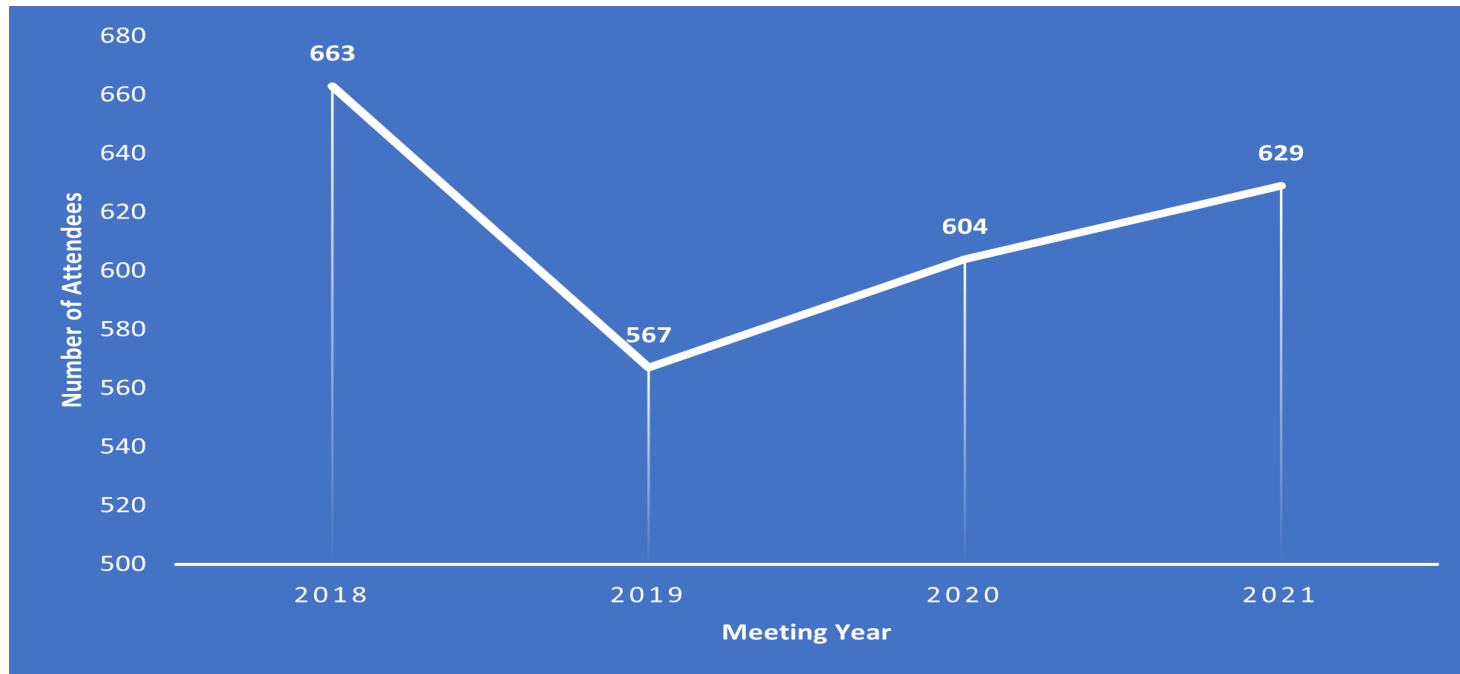


***\*Move to Fully Virtual Conference:*** The ACA reserves the right to move to conference to a virtual only experience if deemed necessary for the safety of all stakeholders. Sponsor payments will be applied to virtual conference and sponsors will be notified.



## *The ACA Attendee Profile*

Year	Location/Format	Total Attendance	Regular Attendees [Leaders/Decision Makers]	PostDocs	Students	Other
2018	Toronto, Canada	663	349	93	127	94
2019	Covington, Kentucky	567	350	62	80	75
2020	All Virtual	604	286	108	108	25
2021	All Virtual	629	355	109	139	26





## *Platform & Schedule*

**Workshops & Opening Reception: Friday, July 29, 2022**

**Sessions Day One: Saturday, July 30, 2022**

**Sessions Day Two: Sunday, July 31, 2022**

**Sessions Day Three: Monday, August 1, 2022**

**Sessions Day Four & Banquet: Tuesday, August 2, 2022**

- Morning (AM) sessions will run from 8:30AM to 11:30AM. Session chairs should schedule a half-hour coffee break at 10AM.
- Afternoon (PM) sessions will run from 2PM to 5PM. Session chairs should schedule a half-hour coffee break at 3PM.
- Evening (EVE) sessions will run from 7PM to 9:30PM.
- Poster sessions will run from 5:30 to 7:30PM on days one, two and three of the conference.

## *Hybrid Component*

While the details are still being finalized, for the first time ever the ACA will offer both a full in-person as well as a virtual conference experience in 2022.

A select group of sessions will be shared either via live stream or as recorded content on the ACA attendee only area.

*More details soon!*



# Sessions

## TRANSACTION SYMPOSIUM: The Role of Structural Science in Tackling a Pandemic: COVID-19 as a Paradigm

1.1.1 Emergent phenomena through high pressure, low temperature, high field, and other extreme conditions

1.1.2 Use of AI predicted Models in Structural Biology/Crystallography

1.1.3 Ultra-high resolution cryo-EM

1.1.4 Structure Determination of Microcrystalline Material by Electron Diffraction

1.2.1 Structural insights into the origin and applications of novel properties in quantum materials

1.2.2 Better Understanding Semicrystalline Polymers using complimentary structure methods

1.2.3 Beamline Automation and Autonomous Experiments (II)

1.2.4 Machine learning in cryo-EM

1.3.1 John Spence Memorial Session

2.1.1 New developments for operando and in situ diffraction

2.1.2 Advances in Fiber Diffraction

2.1.3 Remote Access

2.1.4 Macromolecular Structure Under Physiological Conditions

2.1.5 What I Learned from My First Structures

2.2.1 Random Walks in ML: General applications of Machine Learning for Structural Science

2.2.2 Computer-Aided Materials Design & Development

2.2.3 Structural science of infectious disease

2.2.4 The future of past data for single xtal, cryo-EM, Powder, and Micro-ED

2.2.5 General Interest 1

2.3.1 Would You Publish This

2.3.2 The future of past data for single xtal, cryo-EM, Powder, and Micro-ED

2.3.3 Traversing the APS dark period

3.1.1 Frontiers of local structure analysis: Total scattering, single-crystal diffuse scattering, and more

3.1.2 Home-Built Software and Hardware

3.1.3 Protein-Nucleic Acid Complexes

3.1.4 Open exchanges in crystallographic education

3.1.5 Scanning Imaging and Tomography Based on Scattering Contrast

3.2.1 Educating the new generation of users

3.2.2 Fragment Based Drug Discovery

3.3.3 Time-resolved Structural Dynamics

3.3.4 Opening the Black Box

3.3.5 Hot Structures

4.1.1 Materials for our future: Structural insights into energy materials and sustainable materials

4.1.2 Hardware and Software standardization in Structural Biology

4.1.3 Frontiers in SAS

4.1.4 Remembering Carroll K. Johnson: Structure Visualization from ORTEP and Beyond

4.1.5 Cool Structures in microED

4.2.1 Advances in xfel and synchrotron serial crystallography

4.2.2 Phase separation and aggregation of bimolecular systems and intrinsically disordered proteins

4.2.3 Cool Structures

4.2.4 General Interest 2 (bio)

4.2.5 Structures of very large assemblies

## Sponsorship Levels

Diamond Level \$5,000+	Ruby Level \$2,500-\$4,999	Emerald Level \$1,000-\$2,499	Sapphire Level \$1-\$999
Two free registrations to the conference for company representatives*	One free registration to the conference for a company representative	One free registration to the conference for a company representative*	N/A
Company logo with link on Annual Meeting homepage	Company logo with link on Annual Meeting homepage	Company logo with link on Annual Meeting homepage	Company logo with link on Annual Meeting homepage
Recognition by session chairs during the sponsored session	Recognition by session chairs during the sponsored session	Recognition by session chairs during the sponsored session	Recognition by session chairs during the sponsored session
Company logo on introductory/intermission slides of supported sessions	Company logo on introductory/intermission slides of supported sessions	Company logo on introductory/intermission slides of supported sessions	Company logo on introductory/intermission slides of supported sessions
One "Sponsored Content" Email to Attendees	One "Sponsored Content" Email to Attendees		
One full page color ad in an issue of ACA RefleXions	One half-page, color ad in an issue of ACA RefleXions		
Company name and link included on daily meeting emails to attendees			
*Workshops are not included in the compensated registration ticket and if the corporate/organizational representative wishes to attend they must register and pay the associated registration cost.			

Sponsoring the ACA Annual Conference builds visibility for your brand and connects you with attendees.

**The more sessions sponsored, the bigger the audience reached.**

Sponsor as many sessions or events at whatever amount fits your budget! The total is used to determine your sponsorship level.

## Visibility Opportunities

### Badge-Holders/Lanyards \$3,000 (One Opportunity)

Each attendee is required to wear a badge at all times for access to educational sessions and the exhibit hall. The badge-holder/lanyard sponsor will have the opportunity to be prominently feature their logo on all lanyards.

### Registration Desk Handouts \$250 (Multiple Opportunities)

An integral part of returning to an in-person conference is, of course, checking in.

Everyone is required, at some point, to visit the Conference Registration Desk to record their attendance and participation at the conference.

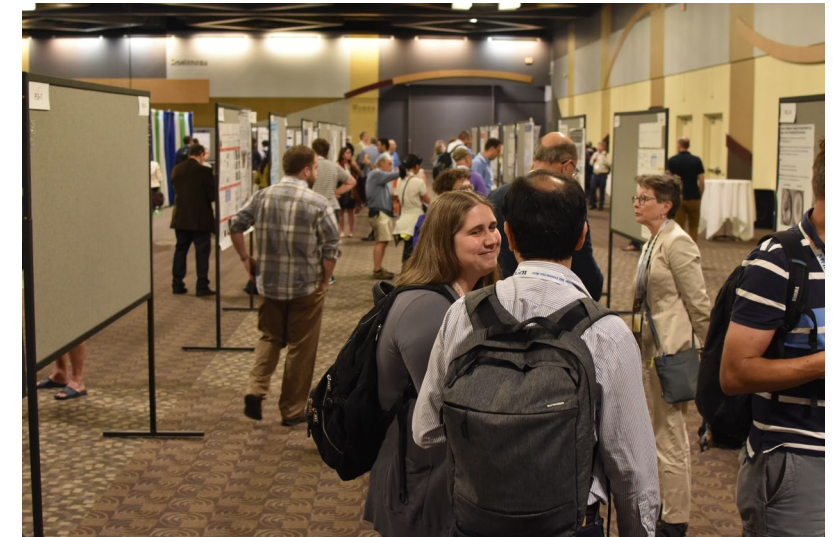
ACA staff will display handout materials on unstaffed tables near the registration desk. We ask that no more than 200 copies of any individual handout be provided as no leftover materials will be returned to the shipper

### Poster Session Sponsor \$3,500 (One Opportunity)

Not only is this a highly attended in-person event but with the component of our online gallery there is opportunity for great brand exposure.

### Website Advertising \$1,000 (Multiple Opportunities)

Advertise on the annual meeting website for 2022! Your advertisement and link will appear on the meeting website slider from the date of purchase until September 1, 2022. Students, teachers, professional scientists, and government employees visit the meeting site to view the program, events and updates and the meeting site is active all year.





## Exhibiting

As an exhibitor at one of the largest gatherings of structural scientists in North America, ACA2022 gives you the chance to showcase your technology, equipment, and solutions for thousands of curious, motivated scientists. This unique networking opportunity only comes along once each year. If you're not here to take advantage, your competitors will be!





## Exhibit Show Hours & Information:

Thursday, July 28, 2022:	Move In
Friday, July 29, 2022:	Opening Reception 7:30 PM – 10:30 PM PT
Saturday, July 30, 2022:	<ul style="list-style-type: none"><li>• 10:00 AM - 12:00 PM PT</li><li>• Closed for Lunch from 12</li><li>• 2:00 PM - 7:30 PM PT</li></ul>
Sunday, July 30, 2022:	<ul style="list-style-type: none"><li>• 10:00 AM - 12:00 PM PT</li><li>• Closed for Lunch from 12</li><li>• 2:00 PM - 7:30 PM PT</li></ul>
Monday, August 1, 2022	<ul style="list-style-type: none"><li>• 10:00 AM - 12:00 PM PT</li><li>• Closed for Lunch from 12</li><li>• 2:00 PM - 7:30 PM PT</li></ul>
Tuesday, August 2, 2022:	Tear Down

**Reminder!**  
Become an ACA  
corporate member  
and save on your  
exhibit booth!

### For Information on **For-Profit Exhibiting:**

#### **Dan Cooke**

ACA 2022 Exhibit Sales and Manager  
*Director, Exhibit & Advertising Sales*  
AIP Publishing  
1305 Walt Whitman Road | Suite 300  
Melville NY 11747-4300 | USA  
t +1.516.576.2629  
m +1.310.922.3902  
[dcooke@aip.org](mailto:dcooke@aip.org)

### For Information on **Non-Profit Exhibiting:**

Kristin H. Stevens  
ACA Executive Director  
t +1.716.898.8692  
[kstevens@hwi.buffalo.edu](mailto:kstevens@hwi.buffalo.edu)

10x10 Booth  
\$2,300

10x20 Booth  
\$4,600

10x30 Booth  
\$6,900

Non-Profit  
Tabletop  
\$550

## *Add more value and become an ACA Corporate Member*

Save money on your exhibit booth and show your support of the ACA: become a corporate member. Whatever your goal or level of financial commitment the ACA has an opportunity for you to connect with our audience and membership.

All levels of corporate membership incorporate web and print marketing and includes **exhibit show discounts!**

Diamond Corporate Membership Annual Meeting Benefits	Ruby Corporate Membership Annual Meeting Benefits	Emerald Corporate Membership Annual Meeting Benefits
50% off one booth @ ACA2022	20% off one booth @ ACA2022	10% off one booth @ ACA2022
Preference in selection of exhibit space	Preference in selection of exhibit space	Preference in selection of exhibit space





# Details...

## Virtual Pivot

*The ACA reserves the right to move to conference to a virtual only experience if deemed necessary for the safety of all stakeholders. Sponsor payments will be applied to virtual conference and sponsors will be notified.*

## Cancellation Policy

*For cancellations initiated by the exhibitor and received on or before June 17, 2022, all booth rental fees will be returned to the exhibitor. After June 17, 2022, no refunds will be made. If the meeting is canceled by the society at any time, all booth fees will be refunded in full. Beyond booth fees, neither Exhibit Management, the Portland Marriott Downtown Waterfront, nor will the society assume any responsibility for travel, booth furnishings, design and marketing fees, or any other expense related to exhibition.*

## Payment

- *All prices are listed in US dollars.*
- *All payments must be made in US dollars.*
- *Bank Transfers require ACA pre-approval and will include a \$35 processing fee.*
- *Checks and credit card payments will be accepted.*

## Contact Us

*Kristin H. Stevens  
ACA Executive Director  
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[kstevens@hwi.buffalo.edu](mailto:kstevens@hwi.buffalo.edu)*

We Look Forward to Your Participation and Assistance in Making the ACA Annual Meeting 2022 an Informative and Exciting Experience for All Participants!